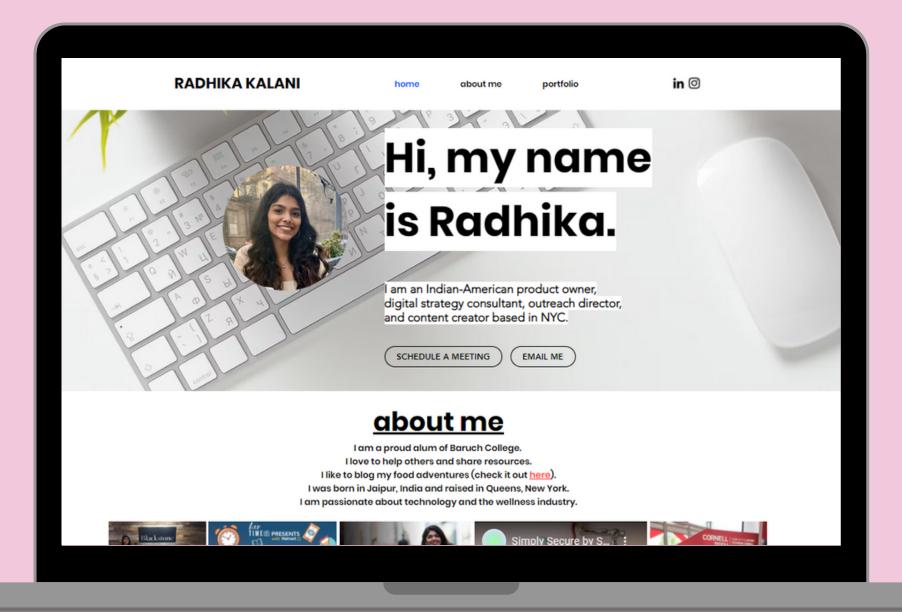
CREATING A PERSONAL WEBSITE

FYI - NO CODING EXPERIENCE IS REQUIRED



benefits of having a personal website

#1 - show, not tell your experiences

Add color to your static resume/CV by showcasing your projects through a digital portfolio.

#2 - control your personal brand

Google your name. What do you see? Like it? You can control what recruiters see when they Google you.

#3 - curate your digital footprint

Foster international connections by creating a centralized hub of your digital media presence.

personal website checklist



Establish the purpose of your website



Gather assets (projects, photos, etc.)



Pick a website builder and hosting service



Start creating/designing your website



Market your website on your socials



Reiterate (SEO, website revamp, etc.)

establish your website's purpose

What story
do you want
to tell with
your website?

What do you want people to do when they visit your website?

Depending on the purpose of your website, the layout can look different. Types of
websites:
- digital portfolio
- personal blog

- selling a service

gathering assets for your website

digital portfolio

Start creating a repository of all your projects while taking note of how you'd want to "bucket" your projects.

personal blog

Pick a color palette and theme for your blog. start creating a content calendar and a backlog of a few blog posts.

selling a service

Gather brand verbiage, your mission statement, photos, and testimonials (this is a must have to build trust).

website costs

There are a few types of costs associated with a website:

- Custom domain (a unique website name)
- Hosting (paying another service to host your website)
- Developer (if you want someone to develop/build your website for you)

<u>buying a custom domain</u>





common website builders

see next slide for pricing comparison.









website builder costs PLANS FEATURES

	PLANS	FEATURES
WiX	FREE: \$0 COMBO: \$14 UNLIMITED: \$18 BUSINESS: \$23	PROS: FLEXIBILITY WITH DESIGN, CREATES WEBSITE FOR YOU (AI) CONS: TEMPLATES CAN'T BE CHANGED EASILY
weebly	FREE: \$0 PERSONAL: \$6 PROFESSIONAL: \$12 PERFORMANCE: \$26	PROS: EASY TO USE, VARIETY OF THEMES CONS: LIMITED DESIGN FLEXABILITY
	FREE: \$0 PERSONAL: \$4 PREMIUM: \$8 BUSINESS: \$25 ECOMMERCE: \$45	PROS: FREE PLAN, POWERFUL E-COMMERCE FEATURES CONS: NOT VERY INTUITIVE, FEW SEO OPTIONS
SQUARESPACE	PERSONAL: \$12 BUSINESS: \$18 STORE - BASIC: \$26 STORE - ADVANCED: \$40	PROS: GREAT TEMPLATES, BLOGGING FEATURE CONS: EDITOR IS NOT VERY USER-FRIENDLY



BASIC: \$29 SHOPIFY: \$79 ADVANCED: \$299 PROS: EASE OF USE, SCALABILITY, 24 -HOUR SUPPORT CONS: LACK OF CUSTOMIZABILITY, TRANSACTION FEES

SOURCE: HTTPS://WWW.WEBSITETOOLTESTER.COM/EN/BEST-WEBSITE-BUILDER/

digital portfolio



suswanachowdhury.com

Home Photography UX Design Branding + Graphics Creative Direction Urban Design About

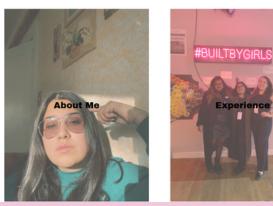


Hi! I'm Savanna. I design in Graphic / UX + UI / Urban Planning spaces. I'm also a photographer and creative director. I'm passionate about bringing meaningful projects to life.

savannalim.com



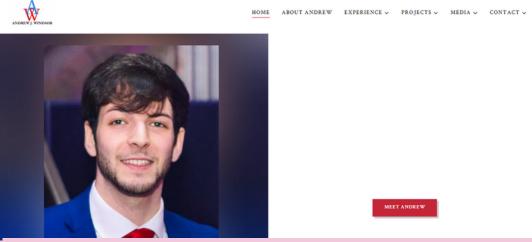
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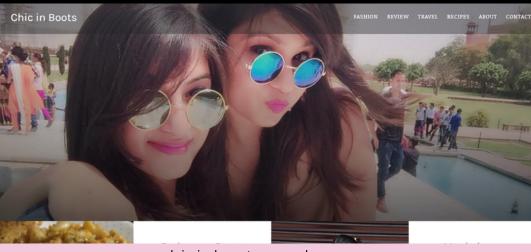


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365 SECONDS OF 2020

Basically all I do is everyday I take ... Continue reading

https://www.youtube.com/watch?v=LBaEXJAF-fM Azaadi Mubarak my dear

Holy crap 2020 is over! I knew no other way to start this blog post than with this. If you've been with me for awhile, you know this is my THIRD year doing this one second video. If this your first time seeing me do this, welcome!

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